

# The Transformative Impact of Digitization on Academic Research

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## Abstract

This paper concerns itself with the impact of digitalization on Academic research. It highlights the advantages and some of the limitations and concerns of modern tools of digitalization. Existing tools since the fall of the 20<sup>th</sup> century has improved data conversion, digital tools and platforms and some forms of data management and preservation. With the emergence of high-speed broadband internet, came the use of big data for all stages of research – conception of research through hypothesis generation, research methodology, data analyses and prediction. More than that, digitization has increased real time collaboration across the world among scholars almost as a complete alternative to in-person interaction. To this effect, data repositories are shared and onboarding for research processes and protocols are automated and seamless. There are however some concerns in terms of the limitations of advance technologies – in terms of ethical concerns, consistency in output and paradoxically, increased digital divide between the developed countries and developing countries. The government is recommended to assist to reduce the gaps by investing in equitable distribution and redistribution of internet access and infrastructure.

**Keywords:** Digitalization, Academic Research, Data and Internet.

## Introduction

The advent of digital technologies has transformed various aspects of life, including education and research. Digitization refers to the process of converting information into a digital format, which has fundamentally altered how researchers conduct their work, share findings, and collaborate. According to Gralka et al (2019), Digitization in the context of academic research refers to the process of converting analog information into digital formats, allowing for the storage, access, analysis, and sharing of research data and materials through digital technologies. This transformation encompasses a wide range of activities and

applications, including: Data Conversion, Digital Tools and Platforms, Access and Sharing, Data Management, Collaboration, Enhanced Analysis, Preservation, and Interdisciplinary Research.

In effect, digitization in academic research is a transformative process that enhances the efficiency, transparency, and accessibility of research activities. It allows for the modernization of research practices, enabling researchers to leverage digital technologies to improve the quality and impact of their work. Digitization has undergone significant evolution over the last few decades, driven by advancements in technology, changing societal needs, and the growing importance of data in various fields, including academic research. The evolution can be phased as follows: Early Digital Transformation (1980s - 1990s) with The Introduction of Personal Computers which marked the beginning of the digital age, enabling researchers to perform tasks like data analysis and word processing more efficiently. Then the Digital Libraries and Databases where the Early digital libraries emerged, allowing access to bibliographic data and some full-text documents. Online databases began to replace traditional card catalogs in libraries (Cambridge University Press. 2023). The next phase is the Internet Revolution (1990s - 2000s) that introduced the World Wide Web that made vast amounts of academic literature and research available online which promoted increased use of electronic journals and the open access that challenge traditional publishing models and increased dissemination of research findings. Consequently, researcher now share data from repositories online

Digitalization of the 21<sup>st</sup> century began with the Rapid Technological Advancements (2000s - 2010s) and the Emergence of Big Data with High-Speed Internet and Broadband. This Improved internet infrastructure enabled faster access to digital resources, enhancing collaboration and communication among researchers. Increased data generation led to the development of big data analytics, allowing researchers to analyze complex datasets for insights in real-time with a wide array of digital tools for data collection, analysis, and visualization. Digitalization was further enhanced for academics with the Integration of Advanced Technologies (2010s - Present). We are now in the era of Cloud Computing – the storage and sharing of large datasets, enabling collaborative research across geographic boundaries and most recently, the use of Artificial Intelligence and Machine Learning in data analysis, providing new capabilities for predictive analytics, pattern recognition, and automated research processes. Moreover, these feats have enabled increased Interdisciplinary Research and Collaboration with more researchers from various fields to work together on complex global challenges (Levitt et al 2018).

Platforms like Zoom and Microsoft Teams offer organizers cost-effective solutions by eliminating travel and accommodation expenses. This shift also supports environmental sustainability, as virtual conferences significantly reduce carbon emissions, as noted by Saldana (2015) Furthermore, digital platforms simplify

logistics, offering on-demand access to recordings and enabling flexible scheduling. Looking beyond now, digitalization will emphasize more on open science practices, to promote transparency, reproducibility, and public engagement in research. There is also the urgency for Ethical Considerations for data privacy, consent, and the responsible use of AI in research have become increasingly important. We envisage increased use of emerging technologies, such as blockchain, augmented reality, and more sophisticated AI applications, which will further shape the future of academic research.

Despite these advantages, digitalization in academic events presents notable drawbacks. One significant challenge is limited networking opportunities, as virtual settings cannot fully replicate the informal, spontaneous interactions that often occur during in-person gatherings. Though platforms like Hopin and Remo provide networking features, they fall short in recreating the rich social experiences of live events. Engagement can also be lower in virtual events, where participants may face distractions at home and experience “Zoom fatigue,” which reduces attention and interactivity. Additionally, technical issues, like unstable internet connections and platform malfunctions, can hinder participation, especially for researchers in areas with less robust digital infrastructure. The hybrid model, which combines in-person and online formats, seeks to balance digital and physical experiences, allowing for flexible participation while maintaining networking opportunities. However, challenges remain, including the digital divide between developed and developing countries, data privacy concerns, and potential increases in plagiarism. These complexities highlight the need for thoughtful integration of digital tools to maximize accessibility while addressing the limitations of online academic engagement. This paper explores the implications of digitization on academic research, examining its benefits, challenges, and the future landscape.

### **Accessibility and Availability of Resources**

Expounding the foregoing requires the impact of digitalization on academic research. Scholars now have access to Digital Libraries and Databases – platforms which include JSTOR, PubMed, and CINAHL provide vast collections of academic literature. They are important for providing widespread access to scholarly content, facilitating efficient searches, and preserving valuable academic resources. Some of them are free and some others are paid for. It is noteworthy however, that the digital libraries are leaning towards enhanced AI integration, such as semantic search engines that can understand context and return more relevant results. Additionally, there is a push toward more open access models and partnerships that seek to bridge the digital divide, ensuring equitable access to resources (Dwivedi et al, 2021).

In terms of equity, Piwowar et al. (2018) argue that digitalization in academic research is advancing the Open Access Movement (OAM) by making research resources more freely and easily accessible. The OAM

is based on the principle that research funded by public or institutional resources should be accessible to everyone, which fosters broader knowledge dissemination and collaborative progress. The benefits and hence the impact of OAM to this effect include the following: Increased Visibility and Citations where OA publications are accessible to a broader audience, including those who may not have institutional access to subscription-based journals. This increased visibility often results in higher citation rates and a greater academic impact; Enhanced Collaboration – for which removing paywalls, OA allows researchers from different backgrounds and institutions to access the same resources, fostering global collaboration and the exchange of ideas; Support for Researchers in Developing Countries – in this case, Open access helps bridge the knowledge gap between researchers in developed and developing countries by providing free or low-cost access to cutting-edge research; Speed of Knowledge Dissemination – here OA journals and repositories typically offer faster publication processes, which allows new findings to be shared more rapidly, benefiting fast-moving fields such as biomedical research and technology and Public Engagement and Societal Impact where research is made accessible to a wider public, OA enables educators, policymakers, healthcare professionals, and the general public to apply new findings in practical ways, enhancing the societal impact of academic work.

At this point, it is instructive to identify the extent digital has improved access to education to underserved communities especially in the less developed countries. It has increased Access to Open Educational Resources (OER). This includes the establishment of the following:

1. **African Virtual University (AVU):** AVU is an initiative that supports access to digital learning and research resources across Africa. It collaborates with educational institutions to provide access to open educational resources, including courses, research papers, and e-libraries. This has significantly enhanced the capacity of universities and students in countries with limited library infrastructures.
2. **eGranary Digital Library:** Also known as the "Internet in a Box," this initiative provides offline access to millions of digital resources for institutions lacking reliable internet access. It has been implemented in various parts of Africa and other under-resourced areas, enabling researchers and students to access scholarly articles, books, and educational content even without internet connectivity.
3. **Online Research Databases and Libraries.** These include platforms like
  - a) *HINARI (Health InterNetwork Access to Research Initiative):* Launched by the World Health Organization, HINARI offers free or low-cost access to major medical and health research journals for institutions in low-income countries. This initiative supports medical research and training by bridging the knowledge gap in healthcare research.
  - b) *Research4Life:* A collective that includes HINARI, AGORA (Access to Global Online Research in Agriculture), OARE (Online Access to Research in the Environment), ARDI (Access to Research

for Development and Innovation), and GOALI (Global Online Access to Legal Information). These programs provide developing countries with free or affordable access to a vast array of research content, facilitating advancements in agriculture, health, environment, and law.

4. **Digital Repositories and Open Access Journals. These include the following:**

- a) *SciELO (Scientific Electronic Library Online)*: Originally developed in Brazil, SciELO is an open-access digital library that has been extended to multiple Latin American and Caribbean countries, as well as Spain and South Africa. It provides a platform for researchers in these regions to publish and access peer-reviewed journals without the financial barriers of traditional publication models.
- b) *AJOL (African Journals Online)*: AJOL offers a collection of open-access journals from African nations, ensuring local research is more visible and accessible both within the continent and internationally. This platform empowers African researchers to disseminate their work globally and access studies relevant to their fields.

5. **Digital Learning and MOOC Platforms. Options in this regard include**

- a) *Coursera and edX*: Massive open online courses (MOOCs) provided by these platforms have enabled researchers and students in under-resourced regions to acquire specialized knowledge and certifications. Many of these courses are available for free or with financial aid, enhancing research skills and fostering academic growth.
- b) *Khan Academy*: While primarily known for school-level education, Khan Academy's comprehensive resources are also utilized in universities in developing countries to strengthen foundational knowledge, which in turn supports higher-level research.

6. **Mobile Technology and Data Collection**

- a) *mHealth Initiatives*: Mobile technology has revolutionized health research in under-resourced areas. Programs like SMS-based health surveys and mobile data collection apps (e.g., CommCare) have been crucial for conducting research in regions where traditional data collection methods are impractical.
- b) *Crowdsourced Data Platforms*: Platforms like Ushahidi have been used to collect data for research purposes in crisis situations, public health studies, and social science projects. Such digital tools have democratized data collection and engagement, making it easier for local researchers to participate in large-scale research initiatives.

7. **Improved Research Collaboration**

- a) *Virtual Conference Platforms*: Platforms like Zoom and Google Meet have made it possible for researchers in under-resourced regions to attend and participate in international conferences, workshops, and webinars without the need for travel. This has broadened their exposure to global research and fostered opportunities for networking and collaboration.

- b) *Open Science Framework (OSF)*: This tool facilitates project management and collaboration, allowing researchers to share data, methods, and results openly. It supports transparent and reproducible research practices, which are essential for under-resourced regions seeking to establish credibility and engage in international partnerships.

## 8. Crowdfunding and Digital Grant Portals

- a) *Digital Crowdfunding for Research*: Platforms like Experiment.com and Kickstarter have enabled researchers in under-resourced areas to secure funding directly from the public or through specific research grants, bypassing traditional funding limitations.
- b) *Global Grant Portals*: Websites such as GrantForward and Research Professional provide databases of funding opportunities that can be accessed by researchers around the world, facilitating better opportunities for securing research support.

In effect Digitization has broken down significant barriers for researchers in under-resourced regions, enhancing access to knowledge, tools, and collaboration opportunities that were once out of reach. This progress has fostered academic growth, innovation, and better integration of these regions into the global research ecosystem. Ensuring continued support and equitable access to digital resources remains essential for sustained progress.

Digitalization also has its relevance in Research Methodologies. For instance, AI and ML are useful for literature reviews, data mining, and hypothesis generation. More algorithms are made to process large volumes of information, identify patterns, and develop insights that may not have been immediately apparent using traditional methods. Automated Literature Searches with AI-powered tools, such as Iris.ai, ResearchRabbit, and Semantic Scholar, can scan vast amounts of academic papers and extract relevant content based on user-defined queries. This allows researchers to quickly identify key studies and trends without manually sifting through hundreds of articles. Some others can summarize and analyze literature with Natural Language Processing (NLP) algorithms help condense large bodies of literature into comprehensive summaries. Tools like Scholarcy and AutoSummarizer use AI to break down articles into digestible summaries, highlighting key points, methodologies, and conclusions. This saves researchers time and aids in better understanding literature landscapes. AI can also help detect emerging themes and shifts in research by analyzing citation networks and publication data. For example, a study published in Nature Machine Intelligence demonstrated how AI algorithms could map the evolution of specific research fields by tracking changes in keyword usage and publication patterns (McCook, 2017).

For Data Mining and hence handling big data AI has the ability to process and analyze large datasets is unmatched, making data mining more efficient and thorough. Machine learning algorithms, such as those used in Python, Scikit-learn or R data analysis packages, can sift through complex datasets to find correlations and insights that would be difficult to detect manually. AI identifies hidden patterns within data, which is valuable for research fields such as genomics, social sciences, and economics. For instance, researchers in public health have used AI to mine data from social media platforms and electronic health records to track disease outbreaks and predict health trends. In some other situations, AI tools perform text mining to extract meaningful data from unstructured text sources, which is useful in social science and humanities research. Sentiment analysis tools, driven by AI, can assess public opinion from large sets of textual data, such as social media posts or online reviews, providing insights into behavioral trends and societal impacts (Raisch and Krakowski, 2021).

For Hypothesis Generation, AI systems can analyze existing data to suggest new research questions or hypotheses. For example, machine learning models can identify potential causal relationships within data, leading researchers to explore new angles that might not have been hypothesized initially. A project at the Allen Institute for AI demonstrated how their tool, Semantic Scholar, could identify under-explored research connections between topics (Raisch and Krakowski, 2021). AI algorithms can create predictive models that help researchers form hypotheses based on likely outcomes. This is particularly valuable in fields like finance and epidemiology, where anticipating trends is key. For example, predictive models can help epidemiologists hypothesize the spread of diseases based on historical data and current conditions. These features enhance creativity. AI tools like IBM Watson and OpenAI's GPT can assist researchers by generating ideas and supporting brainstorming processes. These tools provide unique combinations of knowledge and patterns that can inspire innovative approaches to complex problems (Pantano and Vannucci, 2019).

In addition to the foregoing use of AI, it has the advantage of Efficiency and Speed, to Reduced Bias and Scalability. AI greatly reduces the time required for literature reviews and data analysis, allowing researchers to focus more on interpretation and application rather than manual data handling. Automated AI systems can analyze data without the bias that can sometimes affect human review, leading to more objective outcomes. AI tools can scale up the analysis to handle larger datasets than would be feasible with traditional methods, enabling more comprehensive studies.

There are however, some challenges and limitations in terms of data quality and reliability AI generates, interpretability of its findings and ethical concerns. AI's effectiveness is dependent on the quality of the data it processes. Inaccurate or biased data can lead to misleading results. Complex machine learning models, especially deep learning, can sometimes function as "black boxes," making it difficult for

researchers to understand how certain conclusions were reached. This lack of transparency can pose challenges for validating findings. And for Ethical Concerns, the use of AI in data mining and analysis raises ethical questions about privacy, especially when handling personal or sensitive data from large-scale social media or healthcare databases.

### **Some Drawbacks of Digitalization**

Digitalization has greatly benefited academic research by increasing accessibility, reducing costs, and promoting flexibility. For example, virtual platforms like Zoom, Microsoft Teams, and Webex allow for affordable, on-demand participation, widening access to those unable to attend in person due to financial or geographic constraints. Recorded sessions enable attendees to revisit presentations at their convenience, which enhances understanding and scheduling flexibility (Mindzak, 2020). Additionally, virtual events significantly reduce the carbon footprint by limiting the need for travel, with some studies estimating a 90% decrease in emissions for online conferences (Saldana, 2015).

However, several drawbacks arise in online academic events due to digitalization:

1. **Limited Networking Opportunities:** Digital events often fall short in replicating spontaneous, informal networking found in physical conferences. Despite tools like Hopin and Remo offering networking features, the nuanced face-to-face interactions that foster collaboration are often missing (Journal of Academic Conferences and Events).
2. **Engagement Challenges:** Virtual environments pose challenges in maintaining participant attention due to at-home distractions and “Zoom fatigue.” While digital platforms may offer Q&A sessions and chat features, they typically lack the dynamic engagement of in-person discussions.
3. **Technical Issues and Accessibility Barriers:** Connectivity problems are common, particularly in regions with unstable internet infrastructure. Such barriers prevent equitable access and can disrupt the conference experience, as noted in *Computers in Human Behavior Reports*. Technical glitches, such as poor audio or video quality and platform crashes, can further hinder participation and engagement.
4. **Adaptation of Conference Formats – Hybrid Models:** Hybrid events aim to combine the flexibility of virtual participation with the networking benefits of in-person attendance. These formats increasingly utilize interactive features such as AI chatbots, polls, and virtual poster sessions to mimic the interactive components of traditional conferences.
5. **Broader Challenges in Digitization:** The digital divide between developed and developing countries impacts academic equity, with limited technology access affecting participation.



Digitalization also brings information overload, where vast data availability complicates relevant research identification. Ethical concerns, such as data privacy and plagiarism, present further challenges, highlighting the need for robust governance frameworks to uphold research integrity.

### **Future Trends in Digitization**

Digitization since the fall of the 20<sup>th</sup> century has been very rapid and is likely to make current technologies obsolescent quickly. That is to say that rapid advances to integrate research communities is highly likely. Blockchain technology and advancements in AI-driven research tools are poised to significantly enhance research transparency, integrity, and efficiency. These tools shall be relevant for academic efficiency in the following ways:

**Immutable Record Keeping:** There is increasing need for data integrity. The Blockchain provides a decentralized ledger that ensures data integrity through cryptographic hashing. Once data is recorded on the blockchain, it cannot be altered or deleted, which enhances the reliability of research findings. With assisting technology such as Version Control, Researchers can track changes made to research data, methodologies, and results, providing a clear audit trail.

**Smart Contracts:** The Block chain technology shall Automated Agreements. Smart contracts can facilitate agreements between researchers and institutions, automating processes such as funding disbursements based on milestones achieved in research projects. This development will enable seamless collaboration between multiple parties with predefined conditions, ensuring that all contributors are fairly compensated.

**Open Access and Ownership:** With Decentralized Publishing, Blockchain can support decentralized and open-access publishing models, allowing researchers to publish their findings without traditional gatekeepers, thus improving accessibility. Further, there is likely to be increased Intellectual Property Protection: Researchers can register their work on the blockchain, providing proof of authorship and protecting their intellectual property rights.

**Transparency in Funding:** Blockchain shall enhance Traceable Funding Sources. It can be used to track the flow of research funding, ensuring transparency regarding how funds are allocated and spent, which can reduce instances of fraud or misallocation.

**Reproducibility and Verification:** Blockchain shall improve data sharing. it facilitates secure sharing of datasets and research materials, making it easier to replicate studies and verify results, which is crucial for enhancing trust in scientific research.

### **Enhanced Data Management and Analysis**

Digitization has significantly advanced data management and analysis across multiple disciplines, from healthcare to social sciences, streamlining research processes, enhancing accuracy, and expanding research possibilities. As noted by Miles et al. (2014), digitalization enables automated data capture through tools like remote sensing and weather stations, which allow fields such as environmental science to efficiently collect vast amounts of real-time data. Social scientists and market researchers use web scraping and APIs to gather large datasets from online sources, while mobile apps like KoboToolbox enable researchers to conduct data collection remotely in under-resourced areas, improving data acquisition even in challenging contexts. The storage and management of big data have also been transformed, as cloud services (e.g., AWS, Google Cloud) and digital repositories like Zenodo provide secure, scalable storage for large datasets, supporting cost-effective and reproducible research practices. These advancements promote transparency, as researchers can archive and share data, facilitating open science practices.

Digitalization has further enabled multidisciplinary data integration. Unified platforms now allow researchers to combine data from varied fields, like integrating health records with environmental data for studies on pollution impacts. Interoperability standards (e.g., XML, JSON) support collaborative research by enabling seamless data sharing. Analytical advancements include big data tools like Apache Hadoop and statistical software like R and Python, which allow for complex analysis and predictive modeling, vital for real-time data analysis in fields such as finance and public health. Real-time data analysis capabilities have also emerged, supported by technologies like Apache Kafka and IoT devices, which provide continuous data streams useful in areas such as urban planning and health monitoring. Visualization tools such as Tableau and GIS software enable the clear communication of findings, making complex data accessible to diverse audiences.

As Sankaran et al. (2021) observed, the COVID-19 pandemic underscored the value of digitization in public health, where digital data enabled efficient tracking of virus transmission and resource management. In climate science, satellite imagery informs climate modeling, and social sciences benefit from data analysis of financial and social media records to understand economic trends. Despite these benefits, digitization brings challenges, including data privacy concerns and the need for robust governance frameworks (Tatalovic, 2018). For data analysis, tools range in complexity. SPSS and Excel offer user-friendly interfaces, while R and Python provide extensive capabilities for advanced analysis and machine learning. Mindzak (2020) emphasizes that these tools enhance research transparency and reproducibility by supporting data sharing, documentation, and collaborative workflows, fostering a more open, reliable scientific process.

## **The Role of Governments and Institutions**

Policies are needed to support equitable digitization. To foster equitable digitization, especially in the context of academic research and education, a comprehensive set of policies is essential. These policies should address access, training, infrastructure, and ethical considerations. For increase access and infrastructure for Broadband Internet, policies to ensure affordable and high-speed internet access in rural and underserved areas should be implemented. This includes subsidies for infrastructure development and support for community networks. Funding should be made for institutions to supply students and researchers with necessary digital devices (laptops, tablets, etc.) to ensure that everyone has the tools needed for effective participation in a digital environment. In this regard, the government should Establish public Wi-Fi hotspots in community centers, libraries, and schools to provide free internet access to those who cannot afford it.

This infrastructure shall enhance Digital Literacy and Training and Professional Development. Government therefore should help to provide ongoing training for faculty and researchers in the use of digital tools, data management, and online collaboration platforms. To this effect, local communities should be involved in training initiatives to ensure that digital literacy programs are relevant and accessible to diverse populations.

Digital divide may yet be encouraged by the markets. The government therefore should ensure Equitable Funding and Resource Allocation. The government should engage in Targeted Funding Programs by Creating grants and funding opportunities specifically aimed at supporting underrepresented institutions and researchers in their digitization efforts, ensuring equitable access to resources. The government should also Support Open Access: it should Promote policies that encourage open-access publishing and data sharing, ensuring that research outputs are freely accessible to all, regardless of institutional affiliation or financial resources (Turk and Bjork, 2008).

The government should be responsible for inclusive research practices with diverse representation but not at the expense of ethical standards and data governance. The governments should establish clear guidelines and regulations to protect individuals' data privacy, especially in research involving sensitive information. Ensure that ethical standards are upheld in the collection and use of digital data and Develop frameworks to hold institutions accountable for equitable digitization practices, including regular assessments of their impact on access and inclusion. The government should seek partnership with the private sector and the NGOs to pool resources and expertise for equitable digitization initiatives. The government should also consider International Cooperation or partnerships to share best practices and resources for digitization, especially in developing countries, to ensure that no region is left behind. Finally, the government should evaluate the impact of digitalization – it should Conduct regular evaluations of digitization initiatives to

assess their impact on equity and access. Use data to inform policy adjustments and improvements and ensure that there is equity in digitization for marginalized groups to develop targeted interventions.

### **Collaborative Opportunities and Interdisciplinary Research**

One of the greatest effects of digitalization in academics is more effective collaboration across the world. Such collaborations are in the forms of real-time virtual one-on-one interactions, small group meetings and large conferences called webinars, using tools or Platforms like Zoom, Microsoft Teams, Google Meet and Slack. They were Widely adopted during the COVID-19 pandemic. Zoom for instance, has enabled virtual conferences, seminars, and collaborative meetings that allow academics to continue research discussions without physical limitations. It supports large-scale conferences with interactive features like breakout rooms, enhancing group collaboration: Microsoft Teams combines video meetings, chat functions, and file sharing, allowing researchers to collaborate in real-time. The integration with Microsoft 365 apps (e.g., Word, Excel, PowerPoint) means that teams can co-author documents and analyze data collaboratively. A survey reported in Journal of Educational Technology Systems noted that many universities adopted Teams as a primary tool for conducting research meetings and managing joint projects, which fostered seamless sharing of ideas and progress tracking (MIT, 2019).

Slack with its channel-based messaging, facilitates asynchronous communication, which is especially beneficial for international research teams across different time zones. Researchers can create specific channels for various projects, ensuring that communication stays organized and focused. According to a study in Computers in Human Behavior Reports, Slack has improved project management by enabling research groups to maintain discussions, share resources, and keep track of timelines and responsibilities (Dwivedi et al, 2021). Slack integrates with research tools like GitHub and Trello, streamlining project updates and code reviews within the same platform. This seamless integration ensures that research workflows are centralized, improving productivity and collaboration.

All the tools have features for recording sessions for Knowledge Retention which allow meetings and discussions to be saved and reviewed later. This is particularly useful for detailed project discussions and training sessions, ensuring that all team members can catch up if they miss a meeting. Slack extends this advantage by archiving messages and files, making it easier for research teams to reference past conversations and decisions. This supports long-term projects that may span months or years. The virtual collaboration lends advantages to interdisciplinary research, that is, how digitization has encouraged the blending of disciplines to solve complex global problems by leveraging data, tools, and insights from multiple fields, enhancing problem-solving capabilities and innovation. Digitization therefore enables the collection and analysis of large, diverse datasets, which can be used in interdisciplinary research. For

instance, environmental scientists, economists, and urban planners can collaborate using big data to address climate change, integrating economic impact assessments with ecological data.

A study in *Nature* highlighted how big data tools have facilitated interdisciplinary approaches, enabling complex problem-solving by combining datasets from various domains (Cresswell, 2018). Digital platforms such as Jupyter Notebooks and R Studio allow teams from different backgrounds to share code, data, and analytical processes seamlessly. This fosters collaborations where statisticians, data scientists, and subject matter experts can work together effectively (Edvarsen et al, 2017). For Shared Digital Workspaces and Research Platforms, Collaborative Research Tools like Google Drive, Microsoft Teams, and Slack allow researchers from different disciplines to collaborate in real time, share documents, and communicate across borders. A report in *Journal of Research Practice* emphasized that such platforms have broken down silos and led to new research synergies that solve multifaceted problems, like pandemic responses and disaster management (Brocke and Lippe, 2015).

Effective Interdisciplinary research requires easy and enhanced communication of complex ideas via virtual labs and workspaces. Digital infrastructure such as Science Gateways provides collaborative work environments where researchers from various disciplines can run simulations, analyze data, and develop models together. These are aided by Data Visualization Tools like Tableau and Power BI. For example, public health experts, economists, and policymakers used these visualization tools during the COVID-19 pandemic to present interdisciplinary data that informed policy decisions. According to an analysis in *Health Informatics Journal*, these platforms played a critical role in understanding the pandemic's multidimensional impact (Caniato et al, 2018). Choudhury and Uddin (2018) notes that Increased interdisciplinary research collaboration due to increased digitalization gives opportunities and options for Cross-Institutional Collaboration and Funding. They recognize that Funding bodies, like the European Union's Horizon Europe, emphasize projects that require collaboration across disciplines and nations. This approach has been enabled by digital platforms that facilitate joint applications and research activities. According to an EU report, interdisciplinary projects have increased by over 30% with the adoption of digital tools that promote such collaboration. Digital collaboration tools have empowered global research consortia to work across disciplines to tackle pressing global challenges like climate change, water scarcity, and global pandemics with Platforms such as OSF (Open Science Framework)

## **Conclusion**

Digitization has profoundly impacted academic research, offering numerous benefits while also presenting challenges that must be addressed. As researchers navigate this evolving landscape, they must leverage digital tools to enhance their work while remaining vigilant about the ethical and practical implications of

their use. The future of academic research holds great promise, with the potential for unprecedented collaboration, innovation, and knowledge creation in the digital age.

Digitization has enabled shift to online academic events which provides significant advantages, such as increased accessibility, reduced costs, and lower environmental impact. However, it comes with challenges related to networking, engagement, and technical barriers. The adoption of hybrid models and technological advancements promises to enhance the value of future academic events by combining the strengths of both formats.

Furthermore, as we look into the future, the AI which already has significantly enriched the research process by streamlining literature reviews will enhance data mining capabilities, and inspire innovative hypothesis generation. These tools will allow researchers to focus more on creative analysis and problem-solving, ultimately accelerating the pace of scientific discovery. However, researchers must remain vigilant about data quality, ethical implications, and the transparency of AI systems to ensure the reliability and integrity of their work. To this effect, the next decade promises to be an exciting period for digital academic research, characterized by rapid technological advancements, increased collaboration, and a focus on ethical and equitable practices. As researchers, institutions, and funding bodies adapt to these changes, the landscape of academic research will continue to evolve, ultimately leading to more innovative and impactful contributions to society.

The government however has the responsibility to ensure Equitable digitization in a multi-faceted approach that addresses access, training, ethical considerations, and community engagement. By implementing comprehensive policies in these areas, governments, institutions, and organizations can work together to create an inclusive digital landscape that benefits all individuals and communities. This, in turn, can lead to more robust and diverse contributions in academic research and beyond.

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